



**Board Meeting
9:00 AM - 10:30 AM
Thursday, November 10**

Called In: Deanna Hathaway, Zee Worstell, Kim Lettier, Lauren Cox, Sweeney, Janine Randazzo, Lee Brazzell, Robin Hogge

Local Vision: The Richmond and Southeast VA Chapter of NAWBO supports women entrepreneurs in all stages of their business life.

Mission Statement: NAWBO is an organization which works to:

- ❖ Strengthen the wealth creating capacity of our members and promote economic development
- ❖ Create innovative and effective changes in the business culture
- ❖ Build strategic alliances, coalitions, and affiliations
- ❖ Transform public policy and influence opinion

1. Call to Order Deanna Hathaway
Meeting called to order at 9:05AM
2. Approval of Minutes
We did not have a quorum, to approve October minutes
3. Vice President's Report Deanna Hathaway
Deanna reported that the event yesterday went very well. Great comments from attendees. 60 attended the half day conference. Venue at UR Ukrop Auditorium was perfect for the event. We have 7 attendees in Masterminds, will begin in January and run for 7 months. Masterminds income will go to the Chapter.
4. Treasurer's Report Robin Hogge
Chapter Checking: \$3,562
Foundation Checking: \$6,974
Foundation Money Market: \$13,681
5. Committee Updates
Marketing/PR Lauren Cox Sweeney
Marketing has been busy sending with the PR for the event yesterday, we sent 6 eblasts. Robin asked if anyone from the marketing team will be working on WE. She said she had a few contacts and send the names to Carolyn Hawthorne. Robin will follow up with Carolyn to see if she has talked to anyone about WE Marketing.



Programs

Deanna Hathaway

Event went very well, Joy Lutes was very engaging and really enjoyed the panel discussions. The concerns are that attendance was low. It would have been nice to have seen a larger board presence from both boards. Zee said her partner did not come because of the price point, felt hit was high for what she was receiving. Deanna asked if everyone would keep their ears open as to why attendance was low. We are in direct competition of all the other organizations that are attending events. Do I pay the higher ticket? Am I receiving a value for price point? Janine said she can't miss that much time from work in a week with an event and board meeting in the same week.

Membership

Janine Randazzo

Janine felt that the national reports are not accurate, she is calling members that are showing expired and when she calls them they say they have paid and are current. Robin suggested that Janine reach out to Suzanne Harmony.

Public Policy

Lee Brazzell

Lee announced NAWBO on the Hill Day will be on January 11. Lee suggested that NAWBO Public Policy committee should hold a meeting prior to the event.

6. Close & Adjourn

Deanna Hathaway

Meeting adjourned 9:25AM

Upcoming Dates

Deanna asked everyone to please attend the joint board meeting on December 6 at CRA and plan to attend the December 13 luncheon.

- Next BOD & Foundation Meeting December 6 at CRA
- Next NAWBO Event December 13 Virginia Historical Society

Conference Call ID

(712) 770-4700 Access Code: 555116 Host PIN: 1659