



**Foster relationships with
Richmond's talented diverse group
of women owned business leaders.**

Annual Sponsorship Opportunities (2020 – 2021 Program Year)

Benefits	Trailblazer \$15,000	Visionary \$10,000	Collaborator \$7,500	Influencer \$5,000	Champion \$2,000	Partner (Member) \$500	Partner (Sponsor) \$500
Complimentary NAWBO Premier membership for your company	2	1	1	1			
NAWBO Introductory Membership for a woman owned business of your choice	2	1					
Complimentary seats at monthly program meetings (Program Pass)	3	2	2	1	1	1	
Co-Host of Annual Meeting	✓						
Recognition & dedicated exhibit table at chapter Open House & Sponsor Networking event	✓	✓	✓	✓			
3 – 5 minute speaking opportunity at monthly program meetings	✓	✓					
Attendee list from monthly events (name and company)	✓	✓	✓				
Materials on sponsor table at monthly events	✓	✓	✓	✓	✓	✓	
Company logo on program slide presentations at events & in newsletter	✓	✓	✓	✓	✓	✓	✓
Complimentary seats to Women of Excellence signature event	16	12	8	4	2		
Speaking opportunity at Women of Excellence signature event	✓	✓	✓	✓			
Representative on Women of Excellence Awards committee	✓	✓	✓	✓			
Click through logo on website and sponsor directory	✓	✓					
Profile on Sponsorships Page of NAWBO Richmond Website	✓	✓	✓				
Company logo in chapter emails	✓	✓	✓	✓	✓		
Company logo on NAWBO website	✓	✓	✓	✓	✓	✓	
Listing in sponsor directory	✓	✓	✓	✓	✓	✓	✓

If you don't see an annual sponsorship opportunity that suits you, we can tailor something unique to your abilities. Contact CommunityPartners@NAWBORichmond.org.



Encourage the empowerment and growth of Richmond's women owned business leaders.

Program Patronage Opportunities (2020 – 2021 Program Year)

Benefits	Table Host \$125	Program Advocate (Member) \$175	Program Advocate \$275	Event Patron (market)
Materials on the sponsor table	✓	✓	✓	✓
Logo on the slide presentation	✓	✓	✓	✓
Recognition at the event	✓	✓	✓	✓
One complimentary registration to the program	✓	✓	✓	
Act as host at one table at a monthly program. (Opportunity to profile and share about your company to participants seated at the table.)	✓			
Signage at the luncheon table being hosted	✓			
Dedicated vendor table set up at the venue suitable for promotional materials, special offers or collateral to attendees.		✓	✓	
Networking opportunities before and after the program		✓	✓	
Receives a list of member attendees		✓		

These options are for the NAWBO Richmond Chapter, a 501.c.6