



NAWB

RICHMOND

National Association of Women Business Owners



Our Mission

The NAWBO Foundation operates as a section 501(c)(3) support organization by “soliciting contributions to provide funding for enhancement of the educational and charitable activities currently carried on by the Richmond chapter of the National Association of Women Business Owners.”



Enterprising Women of
EXCELLENCE

A W A R D S D I N N E R

15th Annual

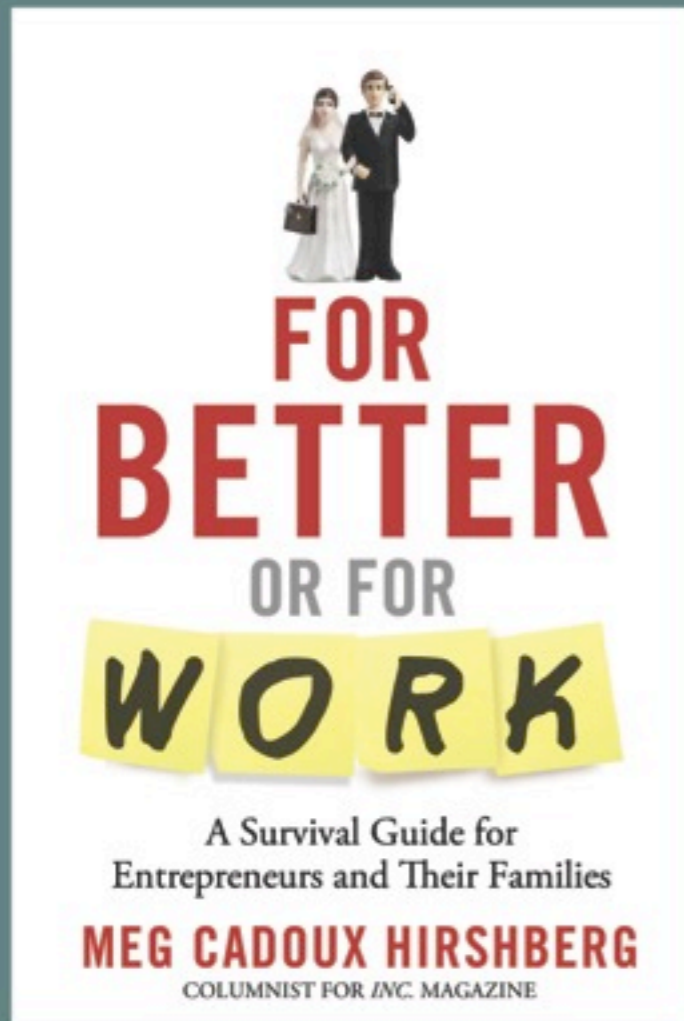
Enterprising Women of Excellence Awards Dinner

"Mind, Body and Business"

March 22nd 2012 • Omni Hotel • Richmond, Virginia



Keynote Speaker
Meg Hirshberg
Entrepreneur, Author, Columnist



Meg writes a regular column, "Balancing Acts," for Inc. Magazine.



Her writing explores the intersection of family, business, and work/life/balance issues in an entrepreneurial setting.



Meg partnered with her husband, Gary to found Stonyfield Farm Yogurt.



You will find Meg's work in Yankee New Hampshire Magazine and Boston Globe Magazine.



Meg's first book, *For Better or For Work* will be released March 1, 2012 prior to her keynote during the EWE Awards.



For Better or For Work: A Survival Guide for Entrepreneurs and Their Families
will be released March 1



National Association of Women Business Owners, Richmond Chapter will honor four local women of excellence with the following awards:

NAWBO Member of the Year • Rising Star • Community Service • Entrepreneur of the Year





WHY SPONSOR?



There are currently 10.1 million women entrepreneurs. The fastest growing segment of the business community. By supporting NAWBO, you build brand among a notably loyal consumer group and grow your bottom line through opportunities to sell to and affiliate with our network of successful women entrepreneurs.





SPONSORSHIP OPPORTUNITIES

Premier Sponsor \$15,000

Wine & Champagne Reception Sponsor \$5,000

Speaker Sponsor \$5,000

Award Sponsor \$3,500

VIP Sponsor \$3,000

Dessert Sponsor \$2,500

Table Sponsor \$1,500





Premier Sponsor \$15,000

Lead name in all promotional materials including 2,000 invitations & 300+ dinner programs

Logo included in all print and electronic media materials

Sponsor recognition from podium

Head Table in Entrepreneurs' Circle with company signage

Meg Hirshberg seated at Premier Sponsor Table

9 dinner tickets (+1 seat for Meg Hirshberg) with "Sponsor" name tags

Introduction and Welcome to the Conference

Speaking opportunity during dinner program

Signage at entrance to dinner

Recognition at NAWBO Open House in September 2012

Title Sponsor listing in the Richmond Times-Dispatch NAWBO insert

Title Sponsor recognition in multi-media presentation

5 Tickets to private VIP reception with Meg Hirshberg

NAWBO Corporate Sponsorship for one year 2011-12 (\$750 value)

Discounted speaker fee by Meg Hirshberg for second event (optional)

Enterprising Women of
EXCELLENCE
AWARDS DINNER

PRESENTED BY





Wine & Champagne Reception Sponsor \$5,000

Sponsor recognition in all promotional materials including 2,000 invitations and 300+ dinner programs

Sponsor recognition from podium

Preferred Table in Entrepreneurs' Circle with company signage

10 dinner tickets (one table) with "Sponsor" name tags

Speaking opportunity during dinner program

Signage at entrance to reception

Recognition at NAWBO Open House in September 2012

Reception Sponsor listing in the Richmond Times-Dispatch NAWBO insert

Reception Sponsor recognition in multi-media presentation

2 Tickets to private VIP reception with Meg Hirshberg

One year Corporate Sponsorship with Richmond NAWBO 2011-12 (\$750 value)





Speaker Sponsor \$5,000

SOLD

Sponsor recognition in all promotional materials including 2,000 invitations and 300+ dinner programs

Introduction of Speaker and speaking opportunity

Sponsor recognition from podium

Preferred Table in Entrepreneurs' Circle with company signage

10 dinner tickets (one table) with "Sponsor" name tags

Recognition at NAWBO Open House in September 2012

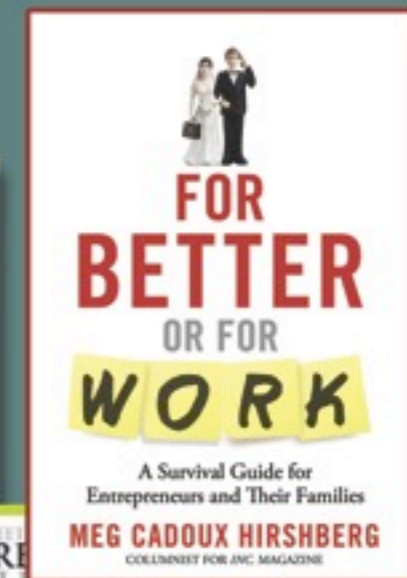
Sponsor listing in the Richmond Times-Dispatch NAWBO insert

Sponsor recognition in multi-media presentation

10 Tickets to private VIP reception with Meg Hirshberg

Annual Corporate Sponsorship to Richmond NAWBO 2011-12 (\$750 value)

Discounted speaker fee by Meg Hirshberg for second event (optional)





VIP Reception Sponsor \$3,000

Recognition in all promotional materials including 2,000 invitations and 300+ dinner programs

Preferred Table in Entrepreneurs' Circle with company signage

Signage recognition at entrance of VIP Reception

Sponsor recognition from podium

Award presentation opportunity during dinner program

10 dinner tickets (one table) with "Sponsor" name tags

Sponsor listing in the Richmond Times-Dispatch NAWBO insert

Sponsor recognition in multi-media presentation

Recognition at NAWBO Open House in September 2012

Half price Annual Richmond NAWBO Corporate Sponsorship (\$375 value)





Award Sponsor \$3,500

5 Available Award Sponsorships

Sponsor recognition in all promotional materials including 2,000 invitations and 300+ dinner programs

Preferred Table in Entrepreneurs' Circle with company signage

Sponsor recognition from podium

Award presentation opportunity during dinner program

10 dinner tickets (one table) with "Sponsor" name tags

Sponsor listing in the Richmond Times-Dispatch NAWBO insert

Sponsor recognition in multi-media presentation

Recognition at NAWBO Open House in September 2012

Half price Annual Richmond NAWBO Corporate Sponsorship (\$375 value)

Opportunity to have a representative on the Awards Selection Committee

NAWBO Member of the Year

~~SOLD~~
Rising Star

Community Service

~~SOLD~~
Entrepreneur of the Year

~~SOLD~~
Student Entrepreneur of the Year



Dessert Sponsor \$2,500

Recognition in all promotional materials including 2,000 invitations and 300+ dinner programs

Preferred Table in Entrepreneurs' Circle

10 dinner tickets (one table) with "Sponsor" name tags

Signage recognition at entrance of Dessert Reception

Display recognition at dessert table

Sponsor listing in the Richmond Times-Dispatch NAWBO insert

Sponsor recognition in multi-media presentation

Recognition at NAWBO Open House in September 2012

8 Tickets to private VIP reception with Meg Hirshberg

Half price Annual Richmond NAWBO Corporate Sponsorship (\$375 value)





Table Sponsor \$1,500

Corporate table with signage

Sponsor recognition in event program

10 dinner tickets (one table)

Signage at entrance to dinner

Sponsor recognition in multi-media presentation

Half price Annual Richmond NAWBO Corporate Sponsorship (Value of \$375)

Recognition in Richmond Times Dispatch to Early Bird Table Sponsors

EARLY BIRD SPECIAL

Commit by December 15, 2011 and pay by Jan. 10, 2012 - only \$1,300

Recognition on Richmond NAWBO website





Patron Sponsor \$100

1 dinner ticket

Recognition in event program

EARLY BIRD SPECIAL
commit by Dec. 15 and pay by Jan 10 – only \$85





Contact Us



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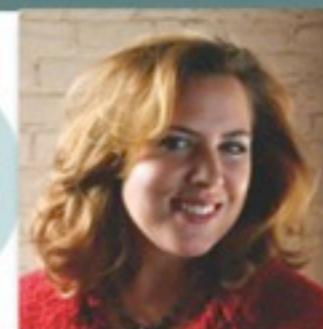


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